The Call for Papers was targeted at two different types of contributions: Research Papers and Project Papers. The request for research papers focused on: Theoretical Foundations of Interoperability in Digital Library; Emerging interoperability issues; Standard-based approaches toward interoperability; Technologies promoting interoperability; Mediator-based approaches toward interoperability; Concrete implementations and exploitations of interoperability solution; Evaluation of interoperability approaches and solutions; Interoperability Models; Ontology driven interoperability; Metadata interoperability and Interoperability levels. The request for project papers centred on digital library interoperability approaches and solutions adopted and lessons learned when implementing interoperable DL systems in the context of European, international and national projects.

The Call for Papers was promoted by the DL.org Consortium through a range of channels, spanning a dedicated CFP wiki, projects forming part of the strategic alliances and targeted messaging to the digital library stakeholder community.

Specifically the Call for Papers and Workshop was promoted through the following channels and mailing lists:

- www.wikicfp.com - a dedicated website for Calls for Papers
- www.elearningeuropa.info
- D4Science email-list and webpage (http://www.d4science.eu/node/507)
- Union Catalog of Greek Academic Libraries (http://www.unioncatalog.gr/ucportal/)
- Central Library of NTUA (http://www.lib.ntua.gr/)
- Department of Archives and Library Science (http://tab.ionio.gr/?q=en)
- Library of University of Piraeus (http://www.unipi.gr/eng_site/default.php)
- University of Macedonia (http://www.lib.uom.gr/)
- Web4Lib: http://lists.webjunction.org/web4lib/
- ABDS-INFO list
- LIS-UKEIG: https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=LIS-UKEIG
- AIB-CUR (Italian librarians): http://list.cineca.it/archives/aib-cur.html
- Lista Archivi 23 (University of Padua): http://www.unipd.it/archivio/archivi23/
- SWISS-LIB: http://lists.switch.ch/mailman/listinfo/swiss-lib
- IFLA DIGLIB: http://infoserv.inist.fr/wwwsympa.fcgi/info/diglib
- AIB list (Association of Italian Librarians): http://www.aib.it/aib/aib-e.htm3

A sample of outcomes is presented below.

**Seminar on Research and Education in Digital Libraries**

The alliance with the Digital Library Learning International Master Programme, which is funded by the EC’s Erasmus Mundus programme, ensured direct engagement with both master students and educationalists actively participating at the DL.org Seminar on Research and Education in Digital Libraries, 9 November 2010 in Parma, Italy. An event announcement was circulated to selected media channels and was published by International Science Grid This Week (iSGTW), a weekly web-based journal targeting an international, multi-disciplinary audience.
The Workshop on Digital Library Research and Education – A European Approach took place on 13 December 2010 in Athens, Greece. Workshop promotion mainly focused on the national Library and Information Science community through mailing lists and event announcements, generating the following clippings:

- Athens Workshop announcement Elefterotypia, one of the most popular daily newspapers in Greece: [http://www.enet.gr/?i=news.el.article&id=226901](http://www.enet.gr/?i=news.el.article&id=226901).

The image below provides a sample of these clippings.

The London Workshop, which took place on 4 February 2011 at the British Academy in London, was promoted through targeted eAnnouncements and registration reminders to the DL.org community, as well as community channels:

- DuraSpace: http://expertvoices.nsdl.org/duraspace/2011/01/18/dlorg-workshop-on-digital-libraries-and-open-access/
- Liber Europe: http://www.liber europe.eu/node/598
- Higher Education Academy, UK: http://www. medev.ac.uk/event/5819/view/
- National Documentation Center, Greece: http://www. ekt.gr/content/display?ses_mode=rnd&ses_lang=el&prnbr=4159

A sample of clippings is illustrated below.
ICT2010 Networking Session – September 2010

A press release on the ICT2010 was produced and circulated to selected media channels during ICT2010. The following clips were tracked:

- **Web Science:**
  

- **Supercomputing Online:**
  
Autumn School – October 2010

In order to ensure participation in the Autumn School, the promotional net was widely cast across the largest possible pool of pertinent target groups. To this end, Autumn School press releases were produced in early and late summer 2010 and circulated to the following target groups:

- **Library & Information Scientists mailing lists:**
  - Associazione Italiana Bibliotecari (AIB-WEB): [http://www.aib.it/aib/aib-e.htm3](http://www.aib.it/aib/aib-e.htm3)
  - LIS-UKEIG: [https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=LIS-UKEIG](https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=LIS-UKEIG)
  - AIB-CUR (Italian librarians): [http://list.cineca.it/archives/aib-cur.html](http://list.cineca.it/archives/aib-cur.html)
  - Lista Archivi 23 (University of Padua): [http://www.unipd.it/archivio/archivi23/](http://www.unipd.it/archivio/archivi23/)
  - IFLA DIGLIB (librarians and information scientists): [http://infoserv.inist.fr/wwsympa.fcg/i/info/diglib](http://infoserv.inist.fr/wwsympa.fcg/i/info/diglib)
  - LIBER: [http://www.libereurope.eu/](http://www.libereurope.eu/)

- **Mailing lists in Greece:**
  - Department of Archives and Library Science: [http://tab.ionio.gr/?q=en](http://tab.ionio.gr/?q=en)
  - Library of Panteion University of Athens: [http://library.panteion.gr/index.php?sid=Dq1PDC2HeozKCPm8iRN2etPVmsPwE3ilMDyQGUyletVGedgmv6&lang=en&id=1](http://library.panteion.gr/index.php?sid=Dq1PDC2HeozKCPm8iRN2etPVmsPwE3ilMDyQGUyletVGedgmv6&lang=en&id=1)

- **European national libraries and archives:**
  - Austria, Belgium, Bulgaria, Denmark, Estonia, Finland, France, Germany, Hungary, Ireland, Italy, Malta, Montenegro, Netherlands, Norway, Portugal, Republic of Macedonia, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK.

- **National, European and International Initiatives:**
  - Messages chiefly targeted at computer scientists and repository developers and managers:
Athens University of Economics and Business: http://www.aueb.gr/
University of Piraeus: http://www.unipi.gr/
Aristotle University of Thessaloniki: http://www.auth.gr/home/
IONIO University: http://www.ionio.gr/central/
University of Peloponnesse: http://www.uop.gr/index.php?option=com_content&view=article&id=261&Itemid=1&lang=el
University of Ioannina: http://www.uoi.gr/gr/
University of the Aegean: http://www3.aegean.gr/
Technological Educational Institute of Athens: http://www.teiath.gr/
Technological Educational Institute of Lamia: http://www.teilam.gr/
DELOS: http://www.delos.info/

- **Promotion at Events:**
  
  Promotional fliers and a dedicated DL.org Autumn School flier were circulated at:
  
  - ARM2010, August 2010
  - OR2010, July 2010
  - ECDL2010, September 2010

  A sample of the main promotional outcomes are illustrated in the figure below.
A sample of links to the web announcements is provided below:

- Presto Centre: [http://www.prestocentre.eu/calendar/%5Bfield_date_shared-yyyy%5D/%5Bfield_date_shared-mm%5D/%5Bfield_date_shared-dd%5D/dlorg-autumn-school-](http://www.prestocentre.eu/calendar/%5Bfield_date_shared-yyyy%5D/%5Bfield_date_shared-mm%5D/%5Bfield_date_shared-dd%5D/dlorg-autumn-school-)
- National Documentation Center, Greece: [http://www.ekt.gr/content/display?ses_mode=rnd&ses_lang=en&prnbr=4146](http://www.ekt.gr/content/display?ses_mode=rnd&ses_lang=en&prnbr=4146)
- D4Science: [http://www.d4science.eu/node/541](http://www.d4science.eu/node/541)